

Module Code	DA3931	Semester 5	Module Title			Ethics and Professionalism						
Credits	2	Hours/Week				C	E	O	Evaluation %		Prerequisites	
GPA/NGPA	NGPA	Lectures	Lab / Tutorials	Self-study				CA	WE	None		
		2	-	4.66				50	50			
Module Aim:	This module aims to provide a holistic approach incorporating good practices and ethics.											
Learning Outcomes												
After completing this module, the students should be able to:												
LO-1		Describe the concepts of ethics and professionalism										
LO-2		Explain the effect of, and the source of, bias or discrimination in a data-intensive system										
LO-3		Analyze ethical issues related to										
Syllabus Outline										Learning Outcomes		
1	Why Ethics for Business Analytics Professionals [6 hrs] <i>Moral theory and ethical principles, Moral and philosophical claims, arguments and goals frequently found in ethics</i>										LO -1	
2	Ethics & Technology [6 hrs]										LO -1	
3	Ethics & Professionalism: Guidelines [6 hrs] <i>Ethical foundations of the delivery of organizations, developing a unique ethics code, Contemporary ethical issues in the business environment and possible solutions</i>										LO -2, LO -3	
4	Accountability and Responsibility [6 hrs] <i>Level of autonomy, Influence, Complexity and Risk management</i>										LO-2, LO-3	
5	Review of Code of Conduct of CFA [6 hrs]										LO-2, LO-3	
Assessments												
Assessment								Weight		Learning outcomes		
Continuous Assessments (CA)		Individual Assessment (Take home, Portfolio)						50% [10 hrs]		LO-1, LO-2, LO-3		
Written examination (WE)								50% [2 hrs]		LO-1, LO-2, LO-3		
References												